

FEMCITY®

130+ LOCAL COMMUNITIES + ONLINE COMMUNITY
CREATED FOR WOMEN LAUNCHING + GROWING BUSINESS.
THE SITE INCLUDES A COMMUNITY BLOG, WEEKLY CLASSES,
PODCASTS, DOWNLOADS, EPISODES ON BUSINESS TRENDS
+ LIFESTYLE INSPIRATION.



VIOLETTE
DE AYALA

FOUNDER + CEO

She has been quoted in
Success, Entrepreneur,
MSNBC, and Mashable.
She has been seen in
People, InStyle, and Real
Simple Magazines.

DEMOGRAPHICS

100% FEMALE MEMBERSHIP
28% ARE 25-34
28% ARE 35-44
33% ARE 45-65
82% US + 9% CANADA

SITE TRAFFIC

470K
MONTHLY PAGE VIEWS

75K
MONTHLY UNIQUE VISITORS

SOCIAL MEDIA

TWITTER // 100K
FACEBOOK // 22K
INSTAGRAM // 10K
LINKEDIN // 5K
PINTEREST // 4.2 MONTHLY
VIEWS

19K EMAIL SUBSCRIBERS

COLLABORATION

SPONSORED POSTS
PUBLIC SPEAKING
EVENTS + TRAVEL
PRODUCT PLACEMENT
PODCAST + YOUTUBE

CHEYENNE
DOMINGUEZ

PRESIDENT

She has been featured in
O Magazine as
Instagrammer of the
Month in 2016, Top
Women on the Move for
Main Line Today Magazine.



PAST PARTNERSHIPS